



# FULLFORCE™

EPDM

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**Firestone**

# GO FULLFORCE™

**GET MORE DONE BY SPENDING LESS TIME ON EACH ROOF.**

Discover a membrane that installs faster, easier, and can be applied by roofers with **varying levels of experience**. Firestone FullForce EPDM is the only EPDM membrane to feature a factory-applied adhesive across its entire surface. This adhesive enables you to install more quickly and without seam tape, so you can lay down more squares in a day and get to more roofs in the season.

4.6X  
FASTER

**UNROLL MORE ROOFS IN LESS TIME WITH FULLFORCE™ EPDM.**

FullForce EPDM installs 4.6X faster than standard EPDM membrane\* including seams.



NO SEAM TAPE



NO ADHESIVE



NO WAITING

\*Testing shows that FullForce installs 4.6X faster than standard EPDM, as validated by third party.

## THE BENEFITS OF FULLFORCE™ EPDM



**FASTER INSTALLATION. EVEN ON DETAILED WORK.**

FullForce EPDM's seam-to-seam adhesive relieves the need for tape and adhesive flash-off time, making approved details significantly quicker to install and enabling you to put down more squares per day.

20°F

**SUPERIOR COLD-WEATHER**

-7°C

**PERFORMANCE**

FullForce EPDM creates a strong bond even in cold temperatures. It is ideal for increasing your installation window and improving your bottom line.



**ZERO VOCs AND ZERO ODOR**

Unlike standard and low-VOC bonding adhesives, FullForce EPDM contains no VOCs. This makes it compliant with all state VOC regulations and safe for contractors, building occupants, and the environment. Plus it has no smell, so it's perfect for installation on hospitals, schools, and manufacturing facilities that require roofing to be completed while still being occupied.



**ADHESIVE STRENGTH**

Firestone's Secure Bond technology has been providing a strong bond since 2015.\*\* This factory-applied adhesive ensures uniform adhesion coverage across the entire membrane – from seam to seam, creating exceptionally strong roofing systems.

**FM-Approved Wind-Uplift Pressures**



FM 1-90



FM 1-180



FM 1-360



FM 1-780

\*\*Bonds nearly as well as standard solvent-based bonding adhesives without having to worry about the variability of inconsistent or incorrect coverage rate, or proper flash-off associated with applying liquid bonding adhesives, especially in cold weather (under specific laboratory conditions).



**COMPLEMENTARY PRODUCTS**

**FIRESTONE FULLFORCE™ SEALANT**

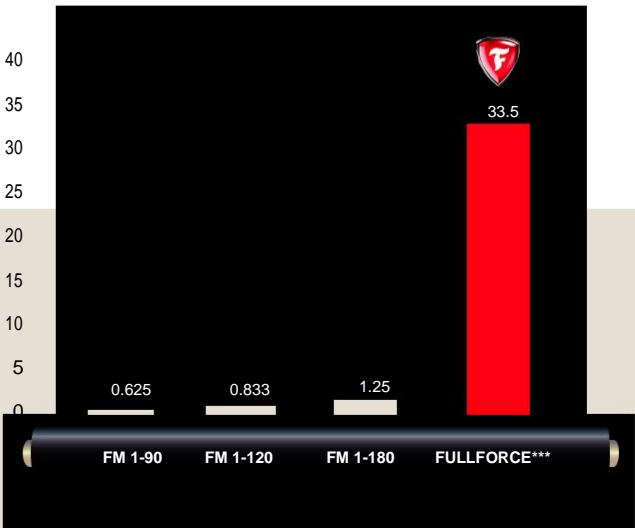
**FIRESTONE PRIMERS**



**EXCEPTIONAL WIND-ULIFT RESISTANCE**

FullForce is engineered to withstand well over 180 pounds per square foot in wind-uplift pressure, achieving an FM 1-780 certification, far surpassing traditional wind-uplift needs.

**Wind-Uplift Performance at Seams  
Pounds per Square Inch**



\*\*\*Firestone Single-Ply Primer







UNROLL MORE ROOFS  
THIS SEASON.

Learn more at [firestonebpco.com](https://firestonebpco.com)

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